Pooja Konde

USER EXPERIENCE (UX) DESIGNER

San Jose, CA
poojakonde311@gmail.com
Portfolio · Linkedin

PROFESSIONAL EXPERIENCE

Graduate Student Assistant | San Jose State University, California
Oct 2023 - Present

- Working towards a comprehensive Systematic Review of human-machine interaction in occupational settings, conducting rigorous usability testing and user interviews to gather evidence-based insights for refining product development strategies.

Product Experience Designer | Muse Wearables, Bangalore, India
Jun 2021 - Aug 2022

- Spearheaded the successful launch of four Wearables Technology products, resulting in a 20% increase in user satisfaction and a 30% decrease in ergonomic complaints.
- Orchestrated the holistic development of web and phone application products, seamlessly integrating hardware and software components through UX, interaction, visual, and industrial design, culminating in successful market launches and substantial sales growth.
- Empowered the design team's growth by evaluating and hiring top talent, strengthening their skills and capabilities, contributing to a 15% increase in project delivery on time and within budget.

Product Designer | Compossible Umwelton, Mumbai, India | Contract
Dec 2020 - Feb 2021 & Jun 2022 - Aug 2022

- Spearheaded the development of a product with haptic feedback, enabling individuals with disabilities and music enthusiasts to experience sound through unique vibration patterns.
- Through a user-centric design approach, I collaborated with a team to explore innovative concepts, conduct design critiques, and develop prototypes which enhanced user satisfaction by 20%, reduced ergonomic-related complaints by 30%, and improved accessibility for individuals with disabilities.

Product Design Intern | Elephant Design Studio, Pune, India
May 2019 - Aug 2019

- Led user research, personas development, product ideation, and user studies for the Symphony Duet Air Cooler, introducing India's first cylindrical, portable, 360-degree cooling fan, resulting in a successful global launch in 2021.

KEY COMPETENCIES

User-centered Design (UX)	Wireframing & Prototyping	Human Factos & Ergonomics	Strong interpersonal skills
User Interface & Visual Design (UI)	Information Architecture	Industrial Design Skills	Design & Systems Thinking
Qualitative and Quantitative UX Research Methods	Figma, Sketch, Adobe XD	Presentation Design	Excellent communication skills
	Adobe Creative Suite	Cross-functional Teamwork	Attention to Detail

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EDUCATION & CERTIFICATIONS

MS Computer Interaction Design
San Jose State University, CA | *Aug 2023 - May 2025*

Bachelor of Design, Product Design
Srishti Institute of Art, Design and Technology, Bnagalore, India | *Jul 2016 - Aug 2020*

Google UX Design Course
Coursera Certification | *Aug 2022 - Dec 2022*

Cognitive Psychology
UC Berkeley Extension | *May 2023 - Aug 2023*

Statistics for Behavioural Psychology
San Jose Open University | *May 2023 - Jun 2023*

Sensation and Perception, Psychology
San Jose Open University | *Aug 2023 - Dec 2023*

NOTABLE PROJECTS

Simplifying Lives with AI-Powered Schedules and Adaptable To-Do Lists. | *Academic* | *Aug 2023 - Dec 2023* | *UX Design*

Redesigned the Motion mobile app through comprehensive UX research and usability testing, achieving remarkable improvements in registration (5x faster), onboarding (3x faster), payment processing (11x faster), and task creation (2x faster).

Muse Hybrid Watch
Market launch July 2022 | Nov 2021 - Jun 2022 | Product Design

Lead the design of a hybrid watch for young professionals, seamlessly merging timeless analog elegance with essential smartwatch features, leading to successful global market launches and an unprecedented 30% increase in product sales.

Design System for Muse OS
Market launch July 2022 | Jun 2021 - Dec 2022 | UI Design

Developed a comprehensive UI design system, encompassing typography, iconography, and colour palettes, to streamline design processes, reduce errors by 40%, and boost overall efficiency.